

BMW 1999 Model Year

Suggested Retail Prices, U.S. Models

Effective October 1, 1998



	Option Code	318ti Sport	323i sedan	323is coupe	323i convertible	328i sedan	328is coupe	328i convertible	Z3 roadster 2.3	Z3 roadster 2.8	Z3 coupe 2.8
Base price, U.S. POE		\$23,300	\$26,400	\$28,700	\$34,700	\$33,400	\$33,200	\$41,500	\$29,950	\$36,200	\$36,200
Automatic transmission	* /205	\$975	\$1,200 ⁶	\$975	\$975	\$1,200 ⁶	\$975	\$975	\$975	\$975	\$975
Alloy wheels	297	S	\$600/SP ⁷ /PP ⁸	S	S	S	S	S	S	S	S
Cross Spoke alloy wheels	288	NA	NA	NA	NA	NA	NA	NA	\$500	\$500	NA
Chrome alloy wheels	275	NA	NA	NA	NA	NA	NA	NA	\$500	\$500	NA
Forged-alloy wheels	783	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Sport Package (SP)	See notes	S	\$2,400 ⁷	\$990 ¹⁸	\$750 ²¹	\$1,350 ²³	\$2,125 ²⁵	\$1,300 ²⁷	NA	NA	NA
Sport suspension	704	S	SP ⁷	SP ¹⁸	NA	SP ²³	SP ²⁵	NA	NA	NA	NA
Sport wheels	299	S	SP ⁷	SP ¹⁸	SP ²¹	SP ²³	SP ²⁵	SP ²⁷	NA	\$1,125 ³⁵	\$1,125 ³⁵
Premium Package (PP)	See notes	NA	\$2,590/\$2,840 ⁸	\$2,125 ¹⁹	\$2,750 ²²	\$2,890 ²⁴	\$2,125 ²⁶	\$1,300 ²⁸	\$2,000 ²⁹	\$950 ³⁶	—
Aerodynamic Package	715	S	\$420 ⁹	NA	NA	\$420 ¹⁴	SP ²⁵	SP ²⁷	NA	NA	NA
Rollover Protection System	395	—	—	—	\$1,450	—	—	S	NA	S	S
Rear-seat side-impact airbags	261	NA	\$385	NA	NA	\$385	NA	NA	—	—	—
Removable hardtop	206/982	—	—	—	\$2,295	—	—	\$2,295	\$1,900 ³⁰	\$1,900 ³⁰	—
Xenon headlights with auto-leveling	522	NA	\$500 ¹⁰	NA	NA	\$500 ¹⁰	NA	NA	NA	NA	NA
Foglights	520	S	\$260 ¹¹ /SP ⁷	\$260/SP ¹⁸	\$260/SP ²¹	S	S	\$260	\$260	\$260	NA
Park Distance Control	508	NA	NA	NA	NA	\$350	NA	NA	NA	NA	NA
BMW remote keyless-entry security system	—	C	C ¹²	PP ¹⁹ /C	PP ²² /C	C ¹²	PP ²⁵ /C	PP ²⁸ /C	C	C	C
Metallic paint	**	\$475	\$475	\$475	\$475	\$475	\$475	\$475	\$475 ³¹	\$475 ³¹	\$475 ³¹
Cruise control	540	\$475	\$475 ¹³	S	S	S	S	\$475	\$475	S	S
Leather upholstery	**	NA ⁵	\$1,450	\$1,450/PP ¹⁹	\$1,450/PP ²²	\$1,450/PP ²⁴	\$1,450/SP ²⁵ /PP ²⁶	S	\$1,150 ³² /PP ²⁹	S	S
Extended Leather upholstery	**	NA	NA	NA	NA	NA	NA	NA	NA	\$1,200	\$1,200
Heated front seats	494/405 ¹	\$500	\$500	\$500 ²⁰	\$500 ²⁰	\$500	\$500 ²⁰	\$500 ²⁰	\$500 ³³	\$500 ³³	\$500 ³³
Sport seats	481	S	SP ⁷	NA	NA	SP ²³	SP ²⁵	SP ²⁷	\$400 ³⁴	\$400 ³⁴	S
Harman Kardon audio system	674 ²	NA	\$675	\$975	\$975	\$675	\$975	\$975	\$675	S	S
In-dash CD player	662	NA	\$200 ^{14, 15}	NA	NA	\$200 ^{14, 15}	NA	NA	\$200	\$200	\$200
Compact-disc changer	—	C	C	C ²	C ²	C ²	C ²	C ²	C	C	C
Power top	398	—	—	—	PP ²²	—	—	—	\$750/PP ²⁹	\$750/PP ³⁶	—
Power 2-way sunroof	401	\$950	—	\$950/PP ¹⁹	—	—	\$950/PP ²⁶	—	—	—	NA
Power 2-way moonroof	403	NA	\$1,050	NA	—	\$1,050/PP ²⁴	NA	—	—	—	NA
Power glass tilt roof panel	403	NA	—	NA	—	—	NA	—	—	—	\$300
BMW Onboard Navigation System	609	C	\$1,800 ^{10, 15, 16}	C	C	\$1,800 ^{10, 15, 16}	C	C	C	C	C
California Roof	755	\$1,600	NA	NA	—	NA	NA	—	—	—	—
Onboard Computer	550/554 ³	\$300	\$300/PP ⁸	\$500	\$500	S	\$500	\$500/PP ²⁸	\$300	\$300	\$300
Split folding rear seats	465	S	\$575 ¹⁷	S	NA	\$575 ¹⁷	S	NA	—	—	—
Wood interior trim	435	C	\$500	C	C	\$500/PP ²⁴	PP ²⁶	PP ²⁸	\$400/PP ²⁹	\$400/PP ³⁶	S
Chrome interior trim	345	NA	NA	NA	NA	NA	NA	NA	\$150	\$150	\$150
Aluminum-look interior trim	344	NA	NA	NA	NA	NA	NA	NA	NA	NA	\$150
Luggage net	413	NA	NA	NA	NA	NA	NA	NA	NA	NA	\$150
BMW Cellular Phone System	—	C	C	C	C	C	C	C	C	C	C
BMW Full Maintenance Program	See note 4	\$699/\$1,449	\$699/\$1,449	\$699/\$1,449	\$699/\$1,449	\$699/\$1,449	\$699/\$1,449	\$699/\$1,449	\$699/\$1,449	\$699/\$1,449	\$699/\$1,449
Destination & handling	—	\$570	\$570	\$570	\$570	\$570	\$570	\$570	\$570	\$570	\$570

Notes

All prices and specifications are subject to change without notice.

S - Standard.

NA - Not available.

NA - No charge.

— - Not applicable.

C - BMW Center-installed.

PP - Premium Package.

SP - Sport Package.

* - For all models offered with manual or automatic transmission except E46 3 Series & Z3 Series, the model code reflects the transmission. For E46 3 Series & Z3 Series models, the option code for automatic transmission is 205.

** - Paint and upholstery are reflected in the paint and upholstery codes.

1 - For 318ti, 323i & 328i, code is 494; for all other 3 Series models & Z3 Series, code is 405.

2 - Harman Kardon option for 323/328is coupe & 323/328i convertible includes CD changer; for 323i/328i sedan & Z3 2.3, CD changer is not included. Harman Kardon audio system std. in Z3 2.8 models. CD changer is available for BMW Center installation in E36 3 Series in combination w/ standard audio system; in all E46 3 Series models; in all Z3 models.

3 - 4-function Onboard Computer (code 550) for 318ti, 323i, 328i & Z3 Series; 8-function type (code 554) for other 3 Series models.

4 - BMW Scheduled Maintenance is standard for 3 years/36,000 miles w/ all models except 750iL, which comes standard w/ BMW Full Maintenance for 4 years/50,000 miles. The following upgrades are available: to Scheduled Maintenance for 4 years/50,000 miles (4- & 6-cyl. models \$349, V-8 models \$359); to Full Maintenance for 3 years/50,000 miles (4- & 6-cyl. models \$699, V-8 models \$749); to Full Maintenance for 4 years/50,000 miles (4- & 6-cyl. models \$1,449, V-8 models \$1,599).

5 - Standard upholstery is a combination of leather & cloth.

6 - 5-speed automatic transmission.

7 - 323i Sport Pkg. (code 923) includes sport suspension, 16 x 7.0 alloy wheels, 225/50R-16 W tires, full-use spare wheel & tire, foglights, heated outside mirrors & windshield-washer jets, 3-spoke leather sport steering wheel w/multi-function controls, & manual sport seats. Available as of 10/98 production; NA in combination w/Prem. Pkg.

8 - 323i Premium Pkg. includes 15 x 6.5 alloy wheels (code 924 - \$2,590) or 16 x 7.0 alloy wheels w/205/55R-16 H tires (code 925, \$2,840); full-use spare wheel & tire, 6-way power front seats w/memory, 4-spoke leather steering wheel w/multi-function controls, front center armrest & Onboard Computer; NA in combination w/Sport Pkg.

9 - Available on 323i sedan only in combination w/Sport Pkg.; available as of 10/98 production.

10 - Available as of 10/98 production.

11 - Include heated outside mirrors & windshield-washer jets.

12 - Keyless entry w/multi-function remote std.; alarm system BMW Center-installed.

13 - Includes leather steering wheel w/multi-function controls.

14 - Available as of 9/98 production.

15 - Navigation System & in-dash CD player NA in combination w/ each other.

16 - Includes one map disc & one update, 8-function Onboard Computer. Available in 323i only in combination with Premium Package or stand-alone Onboard Computer option.

17 - Includes ski bag.

18 - 323is Sport Pkg. (code 329) includes sport suspension, 16 x 7.0 alloy wheels, 225/50ZR-16 tires, foglights & 3-spoke leather sport steering wheel.

19 - 323is Premium Pkg. (code 258) includes remote keyless-entry security system, leather upholstery, 2-way power sunroof & front center armrest.

20 - Include heated windshield-washer jets & driver's door lock.

21 - 323iC Sport Pkg. (code 330) includes 16 x 7.0 alloy wheels, 225/50ZR-16 tires, foglights & 3-spoke leather sport steering wheel.

22 - 323iC Premium Pkg. (code 259) includes fully automatic power top, remote keyless-entry security system, leather upholstery & front center armrest.

23 - 328i Sport Pkg. (code 929) includes sport suspension, 17 x 8.0 alloy wheels, 225/45R-17 W tires, aerodynamic body components, 3-spoke leather sport steering wheel & power sport seats.

24 - 328i Premium Pkg. (code 912) includes leather upholstery, wood interior trim, 4-way power lumbar support, auto-dimming inside rearview mirror & power 2-way moonroof.

25 - 328is Sport Pkg. (code 331) includes sport suspension, 16 x 7.0 alloy wheels, 225/50ZR-16 tires, aerodynamic body components, leather upholstery, 3-spoke sport steering wheel & power sport seats; NA in combination w/ Premium Pkg.

26 - 328is Premium Pkg. (code 785) includes remote keyless-entry security system, leather upholstery, wood interior trim & 2-way power sunroof; NA in combination w/ Sport Pkg.

27 - 328iC Sport Pkg. (code 332) includes 16 x 7.0 alloy wheels, 225/50ZR-16 tires, aerodynamic body components & power sport seats; available as of 10/98 production.

28 - 328iC Premium Pkg. (code 333) includes remote keyless-entry security system, extended Yew wood interior trim & Onboard Computer.

29 - Z3 2.3 Premium Pkg. (code 396) includes power top, leather upholstery, 4-way power passenger's seat & wood console trim.

30 - Z3 roadster hardtop (code 982) available as of 10/98 production.

31 - Metallic or Special Order paint.

32 - Includes 4-way power passenger's seat.

33 - Include heated outside mirrors, driver's door lock & windshield-washer jets.

34 - Require heated seats.

35 - 17 x 7.5 front/17 x 8.5 rear wheels w/ 225/45ZR-17 front/ 245/40ZR-17 rear tires. Roadster wheel design is Cross Spoke; coupe design is Radial.

36 - Z3 roadster 2.8 Premium Pkg. (code 396) includes power top & wood console trim.

	Option Code	M3 coupe	M3 convertible	M roadster	M coupe
Base price, U.S. POE		\$39,700	\$45,900	\$42,200	\$41,800
Automatic transmission	*	NA	\$1,200 ⁶	NA	NA
Forged-alloy wheels	783	\$1,450	\$1,450	NA ³⁹	NA ³⁹
M Contour II wheels	781	NC	NC	NA ³⁹	NA ³⁹
Removable hardtop	206	–	\$2,295	\$1,900	–
BMW remote keyless-entry security system	–	C	C	C	C
Metallic paint	**	NC	NC	NC	NC
Cruise control	540	\$475	\$475	S	S
Power front seats	458	\$945	\$945	S	S
Heated front seats	494	\$500	\$500	S	S
Harman Kardon audio system	674	\$975 ³⁷	\$975 ³⁷	S	S
In-dash CD player	658	NA	NA	\$200	\$200
Compact-disc changer	–	C ³⁸	C ³⁸	C	C
Power 2-way sunroof	401	\$950	–	–	NA
Power tilt moonroof	403	NA	NA	NA	\$300
Onboard Computer	554	\$500	\$500	NA	NA
Split folding rear seats	465	S	NA	–	–
Wing-type rear spoiler	325	\$650	NA	NA	NA
BMW Cellular Phone System	–	C	C	C	C
BMW Full Maintenance Program	See note 4	\$699/\$1,449	\$699/\$1,449	\$699/\$1,449	\$699/\$1,449
Destination & handling	–	\$570	\$570	\$570	\$570

	Option Code	528i sedan	528i sport wagon	540i sedan (AT)	540i sedan (MT)	540i sport wagon	740i	740iL	750iL
Base price, U.S. POE		\$38,900	\$40,700	\$51,100	\$53,900	\$53,480	\$62,400	\$66,400	\$92,100
Automatic transmission	*	\$975	\$975	S	NA	S ⁶	S ⁶	S ⁶	S ⁶
Dynamic Stability Control	210	\$500	\$500	S	S	S	S	S	S
Self-leveling rear suspension	850	NA	\$760/SP ⁴¹ /SPP ⁴²	NA	NA	S	\$800	\$800	S
Electronic Damping Control	223	NA	NA	NA	NA	NA	\$1,500	\$1,500	S
Park Distance Control	508	\$350	\$350	\$350	\$350	\$350	\$900	\$900	S
Premium Package	See notes	\$3,100 ⁴⁰	\$3,100 ⁴⁰	Note 50	Note 50	Note 50	NA	NA	NA
Sport Package	See notes	\$1,970 ⁴¹	\$2,470 ⁴¹	\$2,800 ⁵¹	Note 51	\$2,800 ⁵⁴	\$2,600 ⁵⁵	NA	NA
Sport Premium Package	269	\$4,300 ⁴²	\$4,800 ⁴²	NA	NA	NA	NA	NA	NA
Cold Weather Package	See notes	\$750 ⁴³	\$750 ⁴³	\$750 ⁴³	NA	NA	\$750 ⁴³	\$1,100 ⁵⁶	S ⁶⁰
Rear Seat Package	344	NA	\$360 ⁴⁹	–	–	–	–	–	–
Metallic paint	**	\$475/PP ⁴⁰ /SPP ⁴²	\$475/PP ⁴⁰ /SPP ⁴²	NC	NC	NC	NC	NC	NC
Leather upholstery	**	\$1,450/PP ⁴⁰ /SPP ⁴²	\$1,450/PP ⁴⁰ /SPP ⁴²	S	S	S	S	S	S
Heated front seats	494	\$500/CWP ⁴³	\$500/CWP ⁴³	\$500/CWP ⁴³	\$500	\$500/CWP ⁴³	\$500/CWP ⁵⁶	\$500/CWP ⁵⁶	S
Comfort front seats	456	\$1,200 ⁴⁴	\$1,200 ⁴⁴	\$1,200	\$1,200	\$1,200	\$1,200	S	S
Sport front seats	481	\$475 ⁴⁵	\$475 ⁴⁵	NC ⁵²	S	NC ⁵²	SP ⁵⁵	NA	NA
4-way power lumbar support, both front seats	488	\$400 ⁴⁶	\$400 ⁴⁶	\$400 ⁴⁶	NA	\$400 ⁴⁶	S	S	S
Super-premium audio system	677/071	\$1,200 ⁴⁷	\$1,200 ⁴⁷	\$1,200 ⁴⁷	\$1,200 ⁴⁷	\$1,200 ⁴⁷	\$1,800 ⁵⁷	\$1,800 ⁵⁷	S
Compact-disc changer	–	C	C	C	C	C	C ⁵⁸	C ⁵⁸	S
Power 2-way moonroof	403	\$1,050	\$1,050	S	S	S	S	S	S
BMW Onboard Navigation System	609	\$1,990 ⁴⁸	\$1,990 ⁴⁸	\$1,800 ⁵³	\$1,800 ⁵³	\$1,800 ⁵³	\$1,800 ⁵³	\$1,800 ⁵³	S
BMW Break-resistant Security Glass	357/655	NA	NA	NA	NA	NA	\$2,600 ⁵⁹	\$2,600 ⁵⁹	\$2,600 ⁵⁹
Rear-seat side-impact airbags	261	\$385	\$385	\$385	\$385	\$385	\$385	\$385	\$385
Xenon headlights with dynamic auto-leveling	522	\$500	\$500	\$500	\$500	\$500	\$500	\$500	S
Split folding rear seats & ski bag	465	\$575	Folding seats S, ski bag NA	\$575	\$575	Folding seats S, ski bag NA	NA	NA	NA
Retractable load floor	412	NA	\$380	NA	NA	\$380	–	–	–
Power rear-window shade & manual rear door-window shades	416	\$575	NA	\$575	\$575	NA	\$740	\$740	S
Rear door-window shades	417	–	RSP ⁴⁹	–	–	\$180	–	–	–
BMW Cellular Phone System	–	C	C	C	C	C	C	C	S
BMW Full Maintenance Program	See note 4	\$699/\$1,449	\$699/\$1,499	\$749/\$1,599	\$749/\$1,599	\$749/\$1,599	\$749/\$1,599	\$749/\$1,599	S
Gas Guzzler tax	–	–	–	TBA w/SP	\$1,300	TBA	TBA w/SP	–	\$1,700
Destination & handling	–	\$570	\$570	\$570	\$570	\$570	\$570	\$570	\$570

Notes

- All prices and specifications are subject to change without notice.
- S – Standard.
- NA – Not available.
- NC – No charge.
- – Not applicable.
- AT – Automatic transmission.
- MT – Manual transmission.
- C – BMW Center-installed.
- CWP – Cold Weather Package.
- PP – Premium Package.
- SP – Sport Package.
- RSP – Rear Seat Package.
- SPP – Sport Premium Package.
- TBA – To be announced.
- * – Where a model is offered w/ manual or automatic transmission, the model code reflects the transmission.
- ** – Paint and upholstery are reflected in the paint and upholstery codes.
- 4 – BMW Scheduled Maintenance is standard for 3 years/36,000 miles w/ all models except the 750iL, which comes standard w/ BMW Full Maintenance for 4 years/50,000 miles. The following upgrades are available: to Scheduled Maintenance for 4 years/50,000 miles (4- & 6-cyl. models \$349, V-8 models \$399); to Full Maintenance for 3 years/50,000 miles (4- & 6-cyl. models \$699, V-8 models \$749); to Full Maintenance for 4 years/50,000 miles (4- & 6-cyl. models \$1,449, V-8 models \$1,599).
- 6 – 5-speed automatic transmission.
- 37 – Includes CD changer.
- 38 – CD changer available for BMW Center installation in combination w/ standard audio system in M3 models, w/ either audio system in M roadster & coupe.
- 39 – Premium cast-alloy wheels are std. on M roadster & coupe.
- 40 – 528i sedan/sport wagon Premium Pkg. (code 468) includes 16-in. Cross Spoke alloy wheels, 225/60R-16 H tires, metallic paint, Montana leather/Vavona wood interior trim & auto-dimming inside rearview mirror.
- 41 – 528i sedan Sport Pkg. (code 270) includes sport suspension, 17 x 8.0 2-piece forged/cast/bolted wheels, 235/45R-17 W tires, Shadowline exterior trim & 3-spoke sport steering wheel. Pkg. for 528i sport wagon (code 270) adds self-leveling rear suspension.

- 42 – 528i sedan Sport Premium Pkg. (code 269) includes sport suspension, 17 x 8.0 2-piece forged/cast/bolted wheels, 235/45R-17 W tires, Shadowline exterior trim, metallic paint, Montana leather/Vavona wood interior trim, auto-dimming inside rearview mirror & 3-spoke sport steering wheel. Pkg. for sport wagon (code 321) adds self-leveling rear suspension.
- 43 – 5 Series Cold Weather Pkg. (code 343) includes high-pressure liquid headlight-cleaning system, heated steering wheel & heated front seats. NA in combination w/Sport or Sport Premium Pkg.
- 44 – Available only in combination w/ Premium Pkg., Sport Premium Pkg. or stand-alone leather option.
- 45 – Available only in combination w/ Sport Pkg. & leather option, or Sport Premium Pkg.
- 46 – Included in Comfort seats, therefore NA as separate option in combination w/ that option. NA in combination w/ sport seats.
- 47 – 5 Series system (code 677) includes upgraded audio power, 12 speakers & Digital Sound Processing.
- 48 – Includes upgrade to same Onboard Computer functions as in 540i; one map disc & one update. Available only in combination w/ Premium or Sport Premium Pkg.; in 528i models, substitutes high-gloss burl walnut for Vavona wood.
- 49 – Includes retractable luggage net & rear door-window sunshades.
- 50 – 540i sedan/sport wagon standard equipment exceeds that included in 528i Premium Pkg. Sport Pkg. for 540i sedan w/AT (code 303) includes STEPTRONIC transmission control, high-stall-speed torque converter, performance (3.15:1) final drive ratio, sport suspension, 17 x 8.0 Radial front wheels w/ 235/45R-17 W tires, 17 x 9.0 Radial rear wheels w/ 255/40R-17 W tires, Shadowline exterior trim & 3-spoke sport steering wheel. The suspension, wheels/tires & steering wheel of this Package are standard on the MT model.
- 52 – Available only in combination w/Sport Pkg.
- 53 – Includes one map disc & one update.
- 54 – 540i sport wagon Sport Pkg. (code 272) includes 17 x 8.0 Radial wheels w/ 235/45R-17 W tires, Shadowline exterior trim & 3-spoke sport steering wheel. Transmission features of 540i sedan Sport Pkg. are standard on sport wagon.

- 55 – 740i Sport Pkg. includes STEPTRONIC transmission control, high-stall-speed torque converter, performance (3.15:1) final drive ratio, sport suspension, 18 x 8.0 M Parallel Spoke front wheels w/ 235/50ZR-18 tires, 18 x 9.5 M Parallel Spoke rear wheels w/ 255/45ZR-18 tires, Shadowline exterior trim & 18-way Contour sport seats. NA in combination w/self-leveling rear suspension or Electronic Damping Control.
- 56 – 740i/740iL Cold Weather Pkg. (code 312) includes high-pressure liquid headlight-cleaning system, heated steering wheel & front seats, & ski bag. These features std. on 750iL.
- 57 – 7 Series system (code 071) includes upgraded audio power, 14 speakers, Digital Sound Processing & CD changer.
- 58 – BMW Center-installed in combination w/ standard audio system.
- 59 – Code 357 w/ steel sunroof, Code 655 w/ glass moonroof.
- 60 – All features of 740iL Cold Weather Pkg. are standard on 750iL, plus heated rear seats.